

# **The new FlashStart:** innovation on its way!

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#### Agenda

- » FlashStart, a world leader in Cyber Security
- » Strong Points
- » FlashStart Product Line
- » Strategic Alliances
- » Important Innovations
- » APP-Blockers
- » IP-Blocking
- » DNS over HTTPS (DoH)
- » Instant push
- » Live demos
- » Q & A

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### Flash&Start®

#### FlashStart, a world leader in Cyber Security

FlashStart is one of the world's leading DNS security and filtering companies. It was born from the great passion for Internet security of a team of experts in the IT world.



 $\mathcal{R} \oplus \mathcal{R}$  Tens of millions of people protected worldwide



Chosen by more than 700 Partners



Distributed in more than 156 countries



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Billions of accesses protected per day



Millions of threats blocked per day

#### Flash&Start® INTERNET PROTECTION

#### **Strong Points**

### Flash&Start®

The **new FlashStart**: **innovation** on its way!

Global Anycast Network



Artificial Intelligence



Geoblocking



**100** blacklist categories



Safe search



**Detailed reports** 



Protection of End Points



Integration with Active Directory



Quality chat support



Quality pricing



**Compliant** with regulations



#### **FlashStart Product Line**



The **new FlashStart**: **innovation** on its way!





ISP, WISP & Telco

The centralised filter for **protecting ISP infrastructures** and **their users**.

#### **Some of Our Partners**

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### Flash&Start®

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MTN

KACIFIC

Federación Nacional de Cafete:os de Colombi INTERNET PROTECTION

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#### **Important innovations**

We are excited to share with you the **amazing new version of FlashStart**. This revolutionary release will bring with it important innovations in the field of cyber protection, including:

- » APP-Blocker: selects and blocks unwanted applications.
- » IP-Blocking: Prevents access to websites hosted on compromised servers.
- » DNS over HTTPS (DoH): Encrypted DNS protocol.
- » Instant push: Instantly disseminates changes around the world.

We will present in today's webinar all the new features introduced by this exciting new version!!!

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#### **APP-Blocker**

Through application blocking, it is possible to exclude, through certain modes, what are the possible distractions of users:

- » video games
- » music
- » dating apps
- ...and much more.

The flexibility of FlashStart allows the user various and customized solutions with features that characterize filtering making it convenient and practical. We can **block apps** deemed most dangerous according to the user and unblock those deemed non-offensive and free of danger with, in addition, **the ability to schedule blocks and elements**, banning access to certain content only

within a time slot.

App Blocker					
	Always Allow	Always Block	Schedule blocks		
Dating	۲		0		
E-Commerce	۲				
File Sharing	۲		•		
Games	۲				
CryptoMining	۲		(*)		
Music	۲				
Financial	۲		۲		
Services	۲				
Social	۲		•		
Streaming	۲		•		
VPN & Proxy	۲		•		
Businness	۲		0		
Ecosystem of Applications	۲		0		

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### **IP-Blocking**

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Through **IP-Blocking**, it is possible to prevent access to websites hosted on compromised servers.

This new feature makes it possible for a user, with our DNS server, to **block the IP directly**, preventing any other attack attempts.

This feature makes it possible to **block all domains that pass by a certain IP address**. This allows the user to avoid hand-writing every domain that passes by that certain address.

P Blocking	Disabled
This feature allows you to <b>Block Threats</b> by not resolving domains associated with <b>IPs recognized as malicious</b> . Threat Block by IP <b>Disabled</b>	
P Blocking	Enabled
This feature allows you to <b>Block Threats</b> by not resolving domains associated with <b>IPs recognized as malicious</b> . Threat Block by IP	

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#### **DNS over HTTPS (DoH)**

**DNS over HTTPS** is an encrypted DNS protocol.

Previously, with the simple DNS protocol, when a DNS request was made from the PC to the Router or any other device, everything was in the clear, i.e., visible to possible cyber attacks such as DNS Spoofing.

Using FlashStart's ClientShield, all packets were closed within a secure VPN connection.

Now, with the new DNS over HTTPS feature, all requests are made natively under this protection: thus the entire processes are encrypted and certified by the SSL/TSL protocol, thus safe from any malicious attack.

Activated Networks List					<b>O</b> (i)
Public static IP (3)					
Public dynamic IP (3)					
DoH Networks (2)					
Network	Profile		DoH URL	Status	Last registration
DoH Network	COPY Nuovo 2	$\rightarrow$	b6f53a37.doh.flashstart.com [	•	
DoH Network	Nuovo 12	$\rightarrow$	df8ad735.doh.flashstart.com [	•	
Add new network					

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#### **Instant push**

Another new feature for the new FlashStart is **Instant push**, which instantly spreads changes around the world, **any changes made on one's profile configuration** from the Cloud panel will be instantly applied globally to all configured devices.

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#### **Demo live**

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#### FlashStart Group

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