Flash&Start®
INTERNET PROTECTION

WHO WE ARE

FlashStart is a dynamic Italian company, born out of the passion for cyber security of **Francesco Collini**, founder and CEO, who the leads the company today, alongside a decidedly young staff. Established as a partner of SMEs and educational institutions in order to provide web services, today FlashStart has expanded greatly, reaching a **global distribution in more than 150 countries** with a range of web protection services and products which are able to meet every need (with any type of business device or connection, even remotely) and enable millions of users and students around the world to surf the web safely.

MISSION E VISION

FlashStart aims to guarantee, first and foremost, the security of web users, beyond all economic aspects: for this reason, for the marketing of its products, it has chosen to operate through a network of selected local partners which is constantly expanding, guaranteeing immediate on-site intervention for any need.

In addition, FlashStart guarantees technical support, made up of highly experienced, multilingual professionals, always available at all times, to which is added a wide availability of guides, tutorials, and periodic training events.

Its commitment to network and data security is also expressed in its membership in GASA (www.gasa.org), the leading international alliance against online scams, and in the timely publication of reports on globally recorded cyber threats, as well as in a constantly updated threat map on its online portal.

LA TECNOLOGIA

The FlashStart platform enables a secure network experience thanks to an **innovative DNS cloud filter** for malware, ransomware, botnets, phishing, and malicious contents; it also leverages innovative artificial intelligence algorithms for rapid detection of threats on the network, with more than ninety blacklist categories which allow the user to easily set up custom protection policies. Added to these - among the platform's unique features - is a **geoblocking** module which allows it to block access to sites physically hosted on servers located in countries with a high risk of malware and compromise, tracing back to the original server and, if necessary, preventing any access to it. Thanks to a stable (uptime 99.99%) and ultrafast global Anycast network (top five DNS resolvers in the world), with several strategic data centers on every continent, FlashStart also guarantees fast and stable service delivery. It also provides a web usage reporting dashboard that is timely, comprehensive, and compliant with each country's privacy regulations.

FlashStart is a continuously updated platform, with new releases coming out at least annually, and highly customizable to the needs of individual customers.

All these features make FlashStart a unique product, developed in Italy and, for this reason, able to guarantee, in terms of **digital sovereignty**, the treatment of data in our country and in Europe.

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SOME FIGURES

156 Countries reached

25,000,000
Protected users

700 Partners

15,000,000,000
Protected queries

THE CUSTOMERS

FlashStart operates successfully around the world, providing services and technology to major companies and entities such as Coretech, Nethesis, Hal Service, Telefonica, Plan Ceibal (Uruguay's Ministry of Education), Kacific Broadband Satellite Ltd, Veemost, Bintec, Teldat, and Liberty Latin America.

Among the areas where FlashStart products are in the greatest demand today we find:

- **telecom operators**, **ISPs**;
- **software houses**;
- **infrastructures**, **airports**, etc.;
- **educational** and **training institutions**;
- **organizations** and **government agencies**.