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Medical IT Advisors CyberShield and FlashStart Partner to Enhance Cybersecurity Resilience in New Zealand

Kiwi businesses can benefit from cutting-edge AI technology to identify and block potential cyber threats in real-time, due to a new partnership between <u>Medical IT</u> <u>Advisors</u> and <u>FlashStart</u> on the CyberShield DNS service.

The organisations have entered into a strategic partnership to enhance the cybersecurity resilience of businesses in New Zealand. The <u>CyberShield.NZ</u> DNS Firewall service will leverage FlashStart's infrastructure and Medical IT Advisors will be the exclusive distributor in New Zealand of FlashStart's service.

Cybersecurity threats are on the rise, and small businesses are increasingly being targeted by phishing and ransomware. The partnership will allow businesses in New Zealand to benefit from the cutting-edge AI technology of FlashStart's DNS service, which can identify and block potential cyber threats in real-time. Moreover, the use of local threat intelligence of Medical IT Advisors will further enhance the protection against emerging and region-specific cyber threats.

<u>Medical IT Advisors</u> is a managed security service provider that specializes in cybersecurity solutions for small businesses, healthcare organizations and non-profits. <u>CyberShield DNS Firewall service</u>, uses their local <u>NZ Health Threat Intelligence</u> <u>Platform</u>, launched at the beginning of 2020. This is unique in New Zealand, providing visibility of the thousands of attacks on Kiwi healthcare organisations every day, allowing rapid cyber threat protection and incident response.

<u>FlashStart</u>, is a renowned Italian DNS service provider with a global reach. Their DNS service is designed to protect businesses against malware, ransomware, and phishing attacks, among other cyber threats, leveraging a global anycast network and artificial intelligence to guarantee fast, reliable, and up-to-date internet protection everywhere.

"We are excited to partner with FlashStart to bring their world-class DNS service to New Zealand," said Faustin Roman, CEO of Medical IT Advisors. "We launched <u>CyberShield DNS Firewall</u> at the beginning of Covid19 pandemic to help block attacks against healthcare organisations and warn others about them, basically <u>providing a</u> <u>type of 'cyber-herd immunity'</u>. Since 2020, CyberShield has seen a rapid uptake and has been highly successful in protecting businesses across New Zealand. The partnership with FlashStart will significantly improve the cybersecurity resilience of kiwi businesses, especially those that lack the resources to maintain robust cybersecurity measures."

CEO of FlashStart Francesco Collini added, "We are proud to partner with Medical IT Advisors and CyberShield to bring our advanced DNS service to New Zealand market. By combining our global DNS service with local threat intelligence, we can offer businesses a unique and powerful cybersecurity solution. Our service is built on a highly resilient infrastructure, which ensures high availability and low latency for our customers."



This partnership brings together the unique strengths of both companies to provide multiple protection layers against cyber threats to businesses across New Zealand.

For more information on the partnership and the services offered, please contact <u>CyberShield.NZ</u> or Medical IT Advisors

Website: <u>CyberShield.NZ</u> Email: <u>support@cybershield.nz</u>

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