



The Global State of Scams

**Our Goal:
Help Consumers
Not Get Scammed**



Who are we?

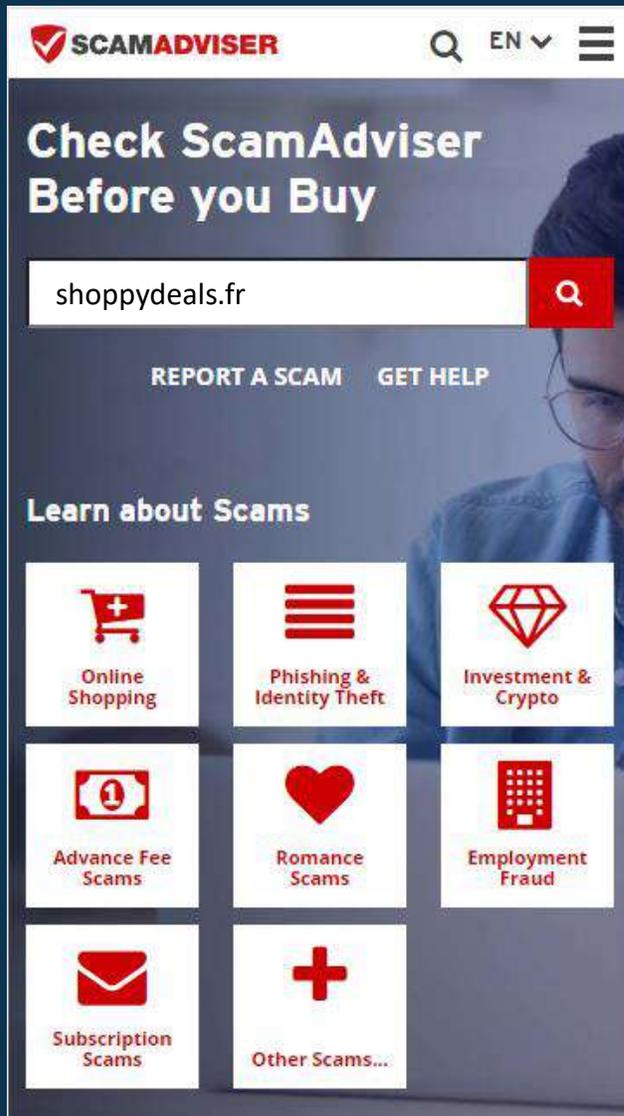


The Global Anti Scam Alliance (GASA) is a non-profit, bringing together policy makers, law enforcement, consumer authorities, NGOs, brand protection, cybersecurity, and commercial organizations to share insights and knowledge surrounding scams.

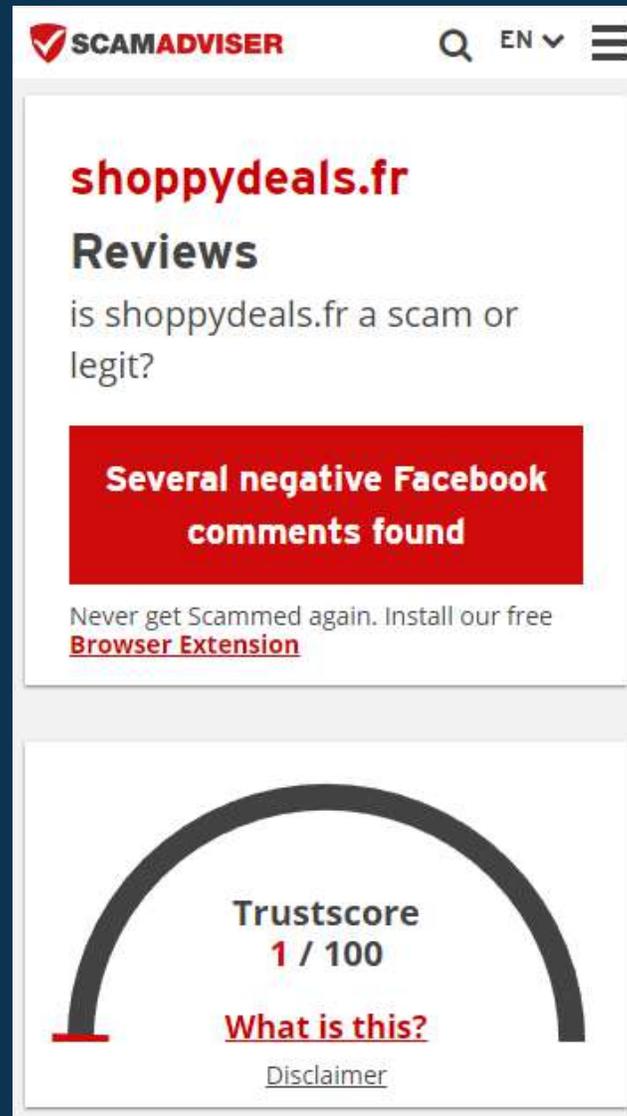
ScamAdviser.com is a B2C brand and checks the likelihood of a website being legit or a scam for more than 4 million consumers monthly. More than 1 million new domains are added to our database every month. Via our Data Partners we protect more than 1 billion consumers worldwide.



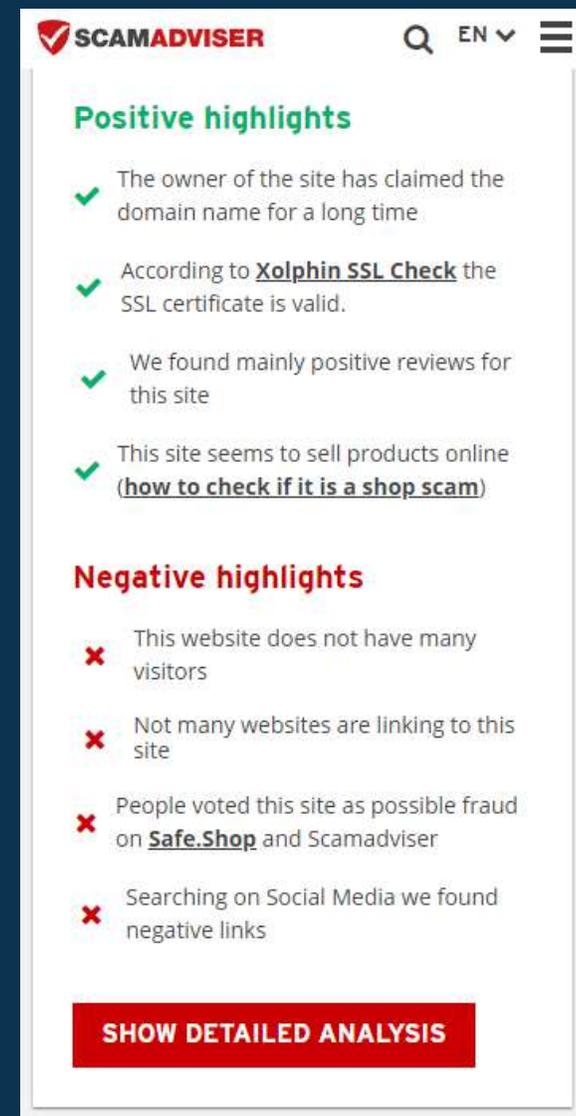
ScamAdviser is the Global Blacklist for Scams



The ScamAdviser homepage features a search bar with the URL 'shoppydeals.fr' entered. Below the search bar are links for 'REPORT A SCAM' and 'GET HELP'. A section titled 'Learn about Scams' contains eight categories: Online Shopping, Phishing & Identity Theft, Investment & Crypto, Advance Fee Scams, Romance Scams, Employment Fraud, Subscription Scams, and Other Scams...



The search results for 'shoppydeals.fr' show the site name and a question: 'is shoppydeals.fr a scam or legit?'. A red box highlights 'Several negative Facebook comments found'. Below this, a message encourages installing a free 'Browser Extension'. At the bottom, a 'Trustscore' of 1 / 100 is displayed with a large red arc, and a link for 'What is this?' is provided.



The detailed analysis for 'shoppydeals.fr' is divided into 'Positive highlights' and 'Negative highlights'. The positive highlights include: the owner has claimed the domain for a long time; the SSL certificate is valid according to Xolphin SSL Check; mostly positive reviews were found; and the site appears to sell products online. The negative highlights include: the website has few visitors; few other websites link to it; it was voted as a possible fraud on Safe.Shop and Scamadviser; and negative links were found on social media. A red button at the bottom says 'SHOW DETAILED ANALYSIS'.

In 2023, ScamAdviser will help consumers to also check email names, phone numbers & crypto addresses

What are Scams?



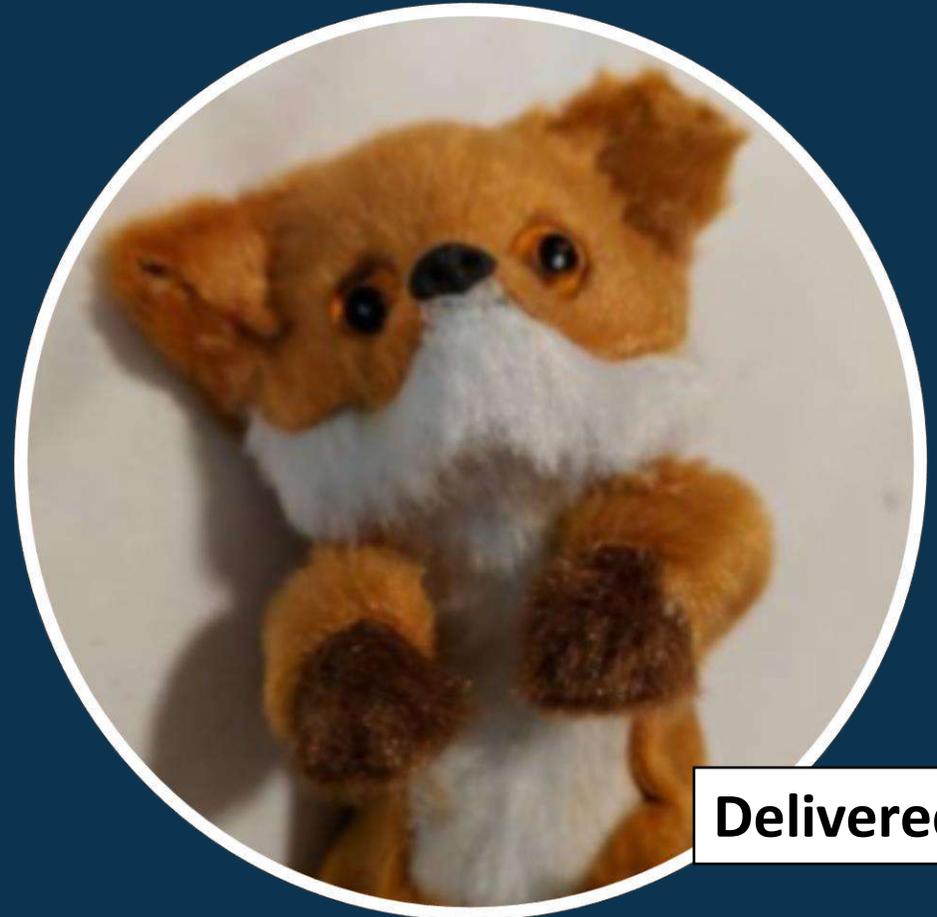


**Scams are the only
crime you fall for**

Scams defined: when the gap between promise and delivery is huge



Promised



Delivered

At its core, online fraud is characterized by the use of deception for financial gain
(Ibrahim, 2016; Lazarus, 2019; Wells, 2017)

Some scams are nearly too incredible to work... but they do



A Japanese women paid a “astronaut” € 35,000 to help him get back to Earth
The scammer told the 65-year-old victim he loved her and wanted to marry her

Investment scams: Squid Game crypto token cammed \$ 3.4 million in 5 days



Squid was billed as a token that could be used for a new online game inspired by the popular Netflix series. The game was due to go live this month. Its value grew from \$ 0.01 to \$ 38.48 in 5 days before it collapsed.

Scammers are 'great' marketers using recurring and unique events to scam

Annual Events



Valentine



Mother's Day



Holidays



Christmas

Crisis



Corona Masks



Vaccines



Bush fires



Ukraine War

Trends



NFTs



Death Queen Elisabeth



Energy Costs



...

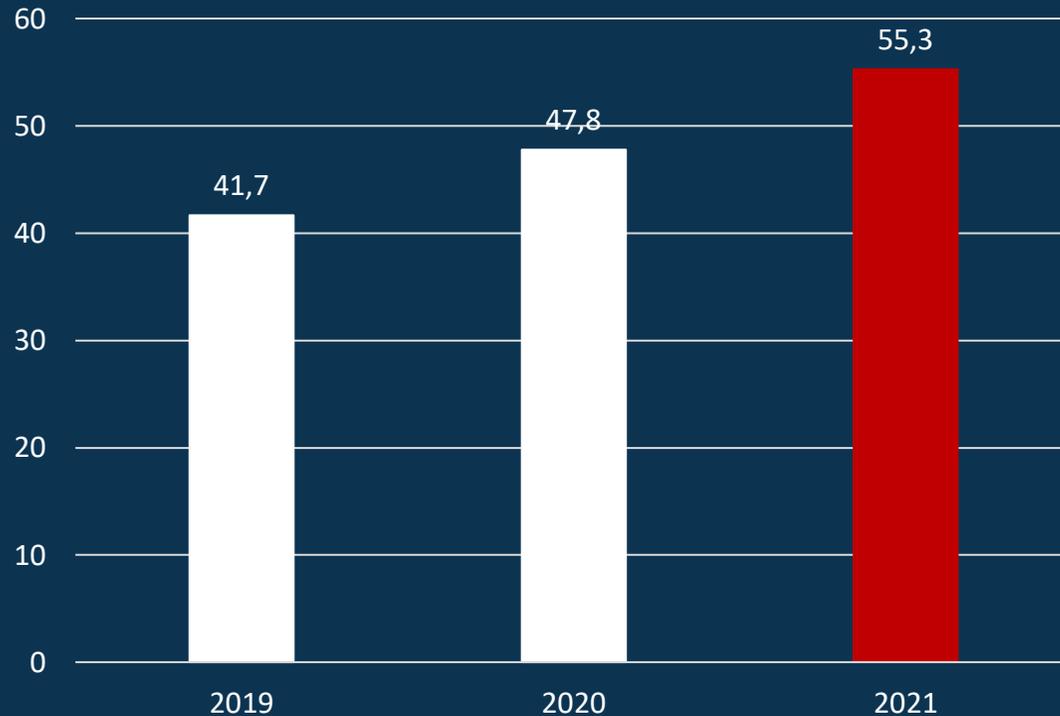
How “BIG” are Online Scams?



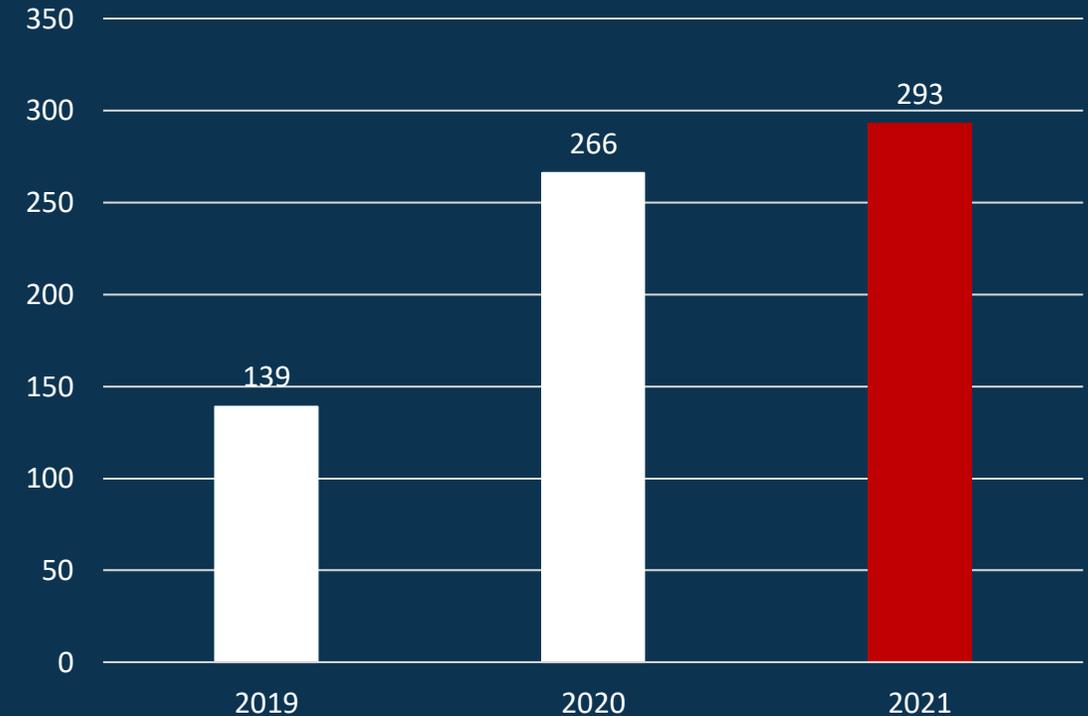
The number of scams reported increased with 10.2% to 293 million reports

The amount of money lost in scams grew from with 15,7% to \$ 55.3 billion, mainly due to the rise in Investment Scams

Money Lost in Scams (\$ billions) Worldwide

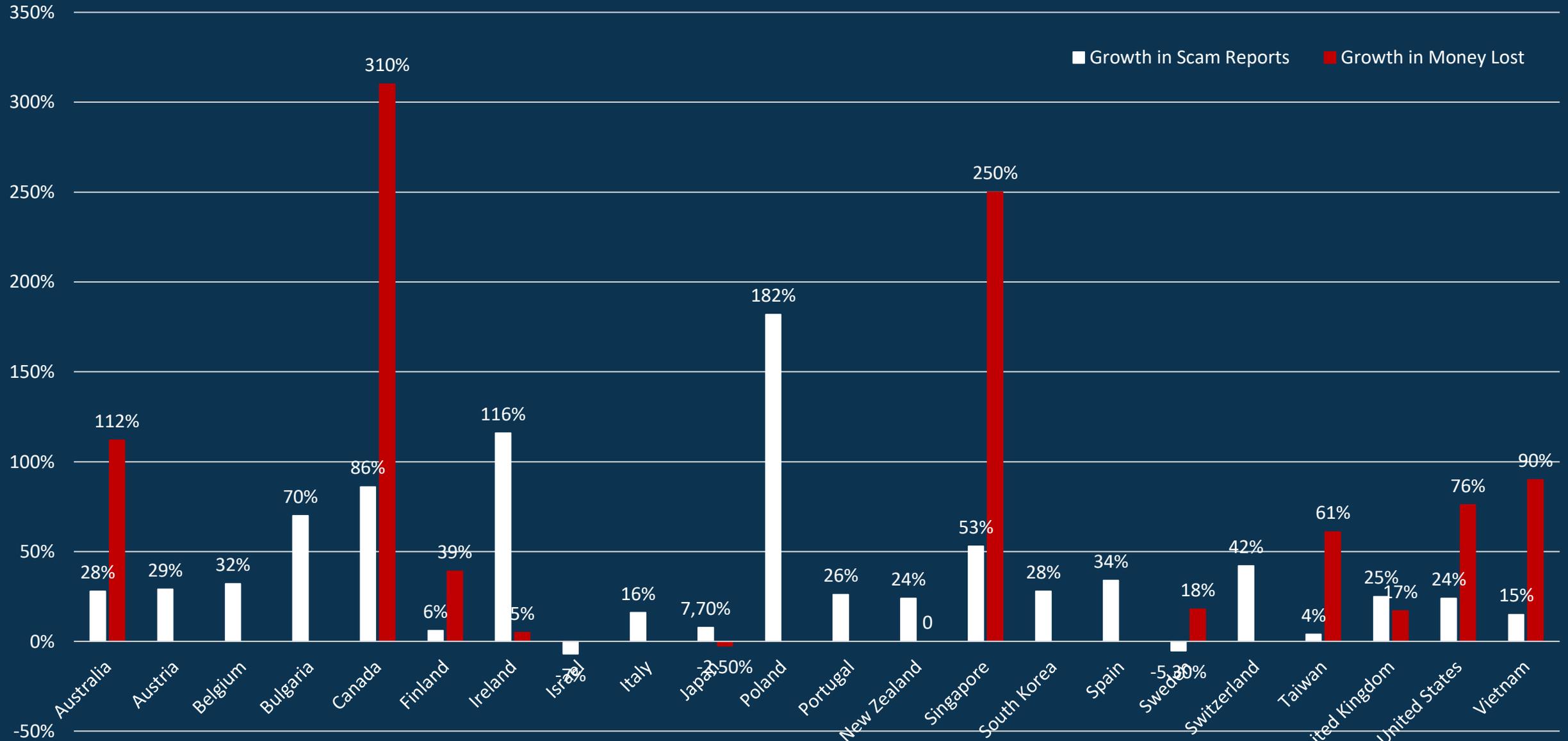


Number of Scams Reported Worldwide (millions)



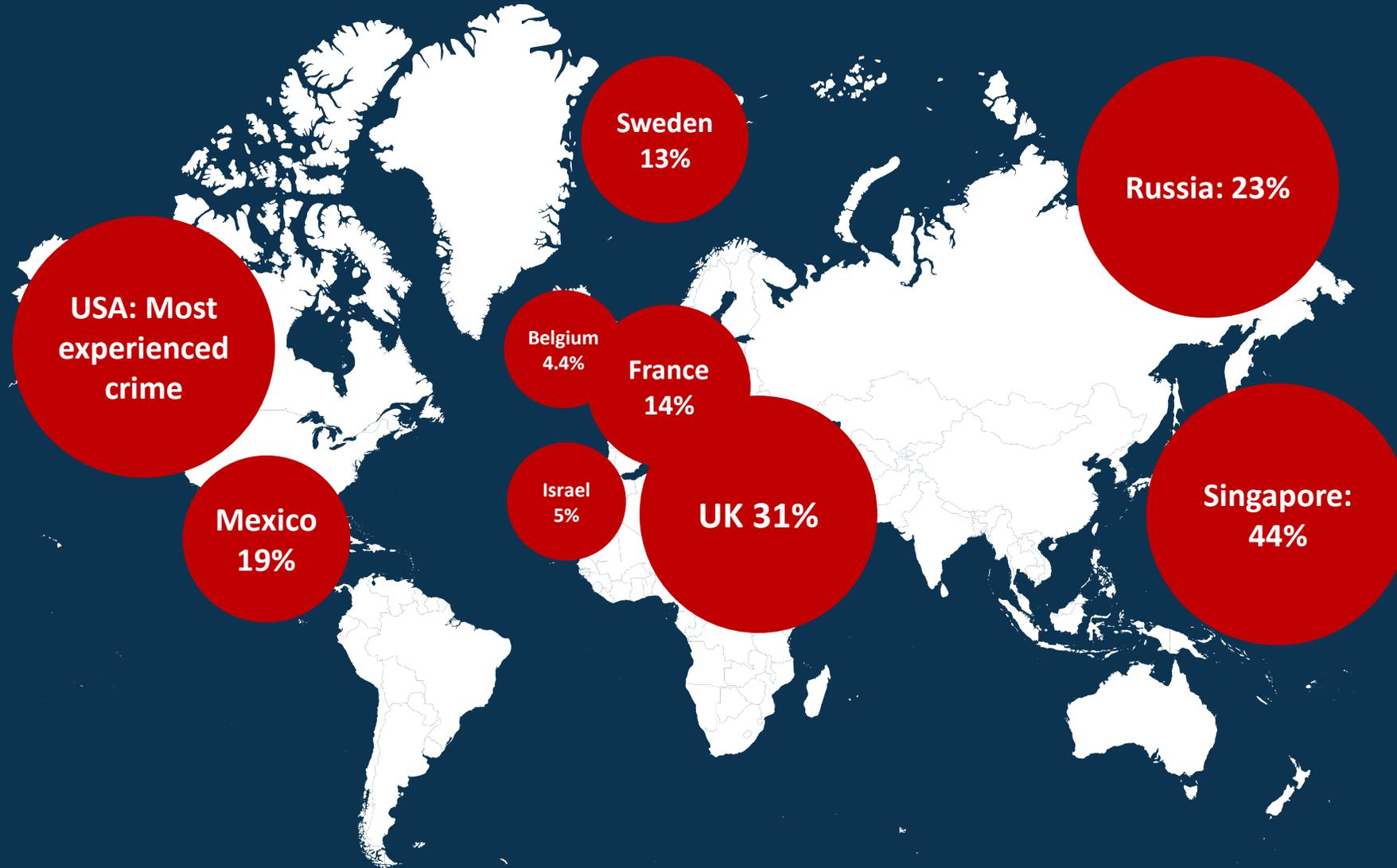
The actual growth in reports and money lost is likely to be much higher but for some countries who reported massive growth figures in 2020 no data is yet available for 2021

The growth in the number of scams reported differs strongly per country



In general, most countries report a faster growth in Money Lost than Number of Report Scams

Online scams are now the (2nd) most reported type of crime in many countries



**It's only the tip
of the Iceberg**



Who Gets Scammed?



“My CEO send a text message to arrange an Amazon gift card of \$ 200 for a client.

Only when I got a second message for a Google gift card, did I get suspicious.”

**Chief Security Officer
Global Security Company**

We are all, continuously being exposed to scams...



Brazil, Ghana, Nigeria, Kenya, South Africa all report massive increases in online fraud

Scams are no longer a Western Decease

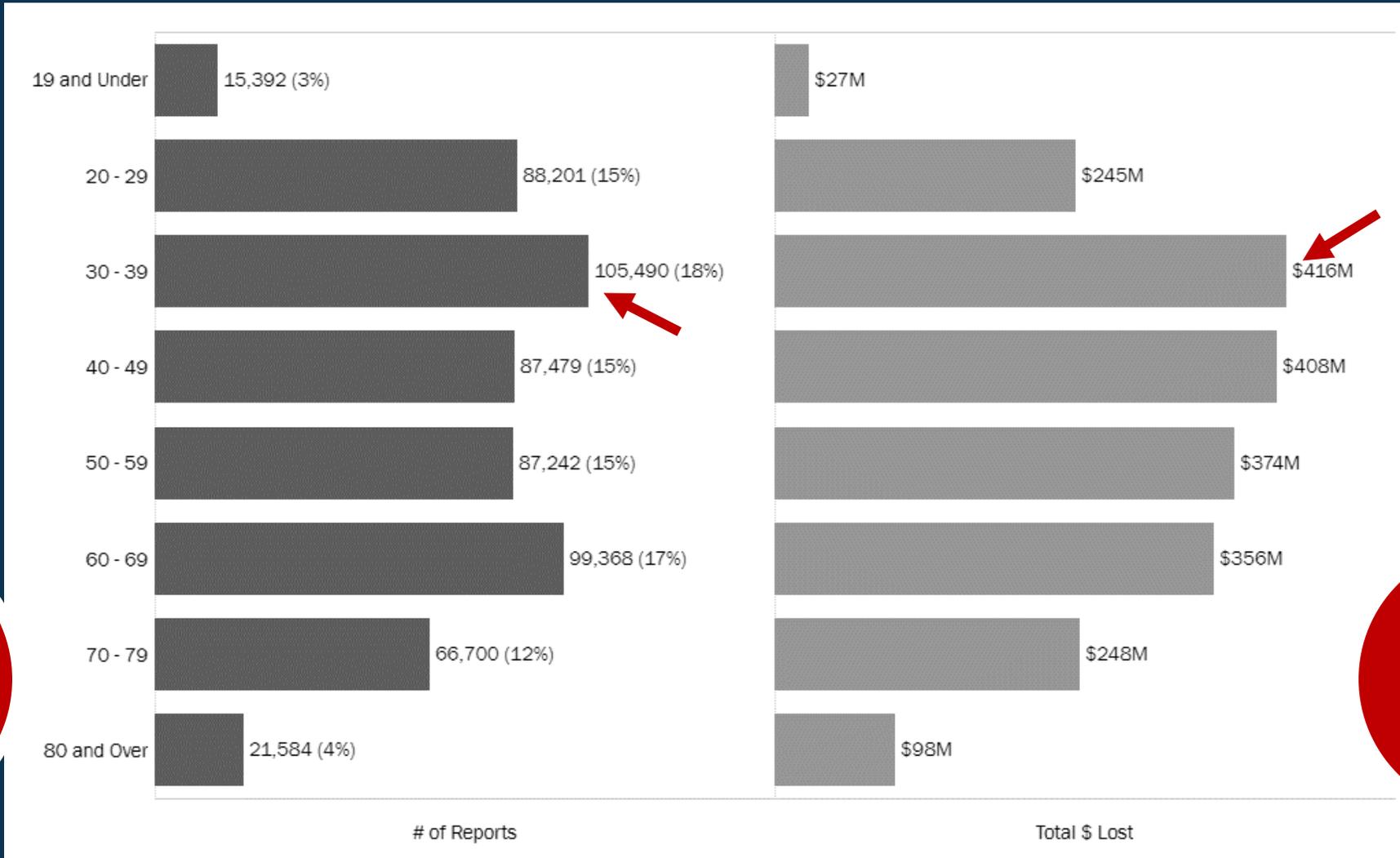
Elderly used to be the biggest victim group in frequency & money lost

**Finland:
18 – 30
(23.3%)**

**China: 10% of
all College
Students lost
Money**

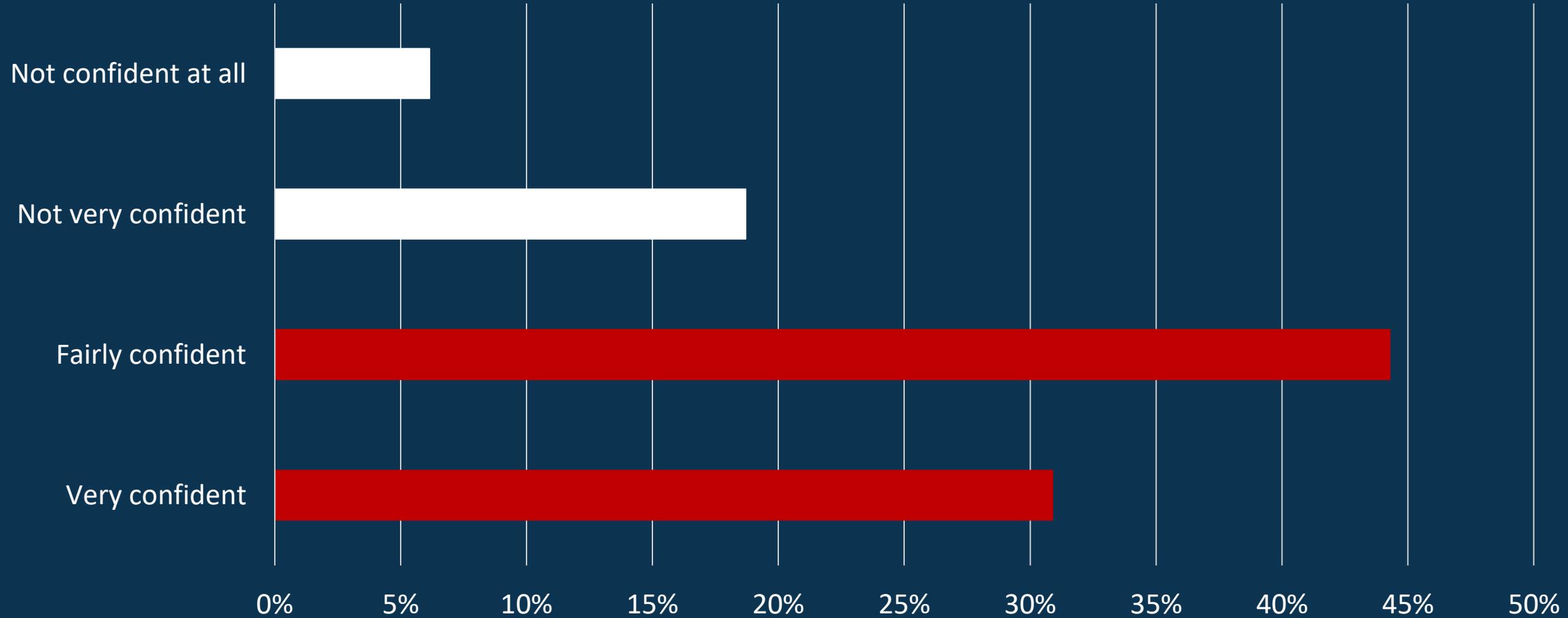
**Thailand:
Generation
Y & Z**

**Dutch: Young
(21.5%) vs
Old (13.1%)**

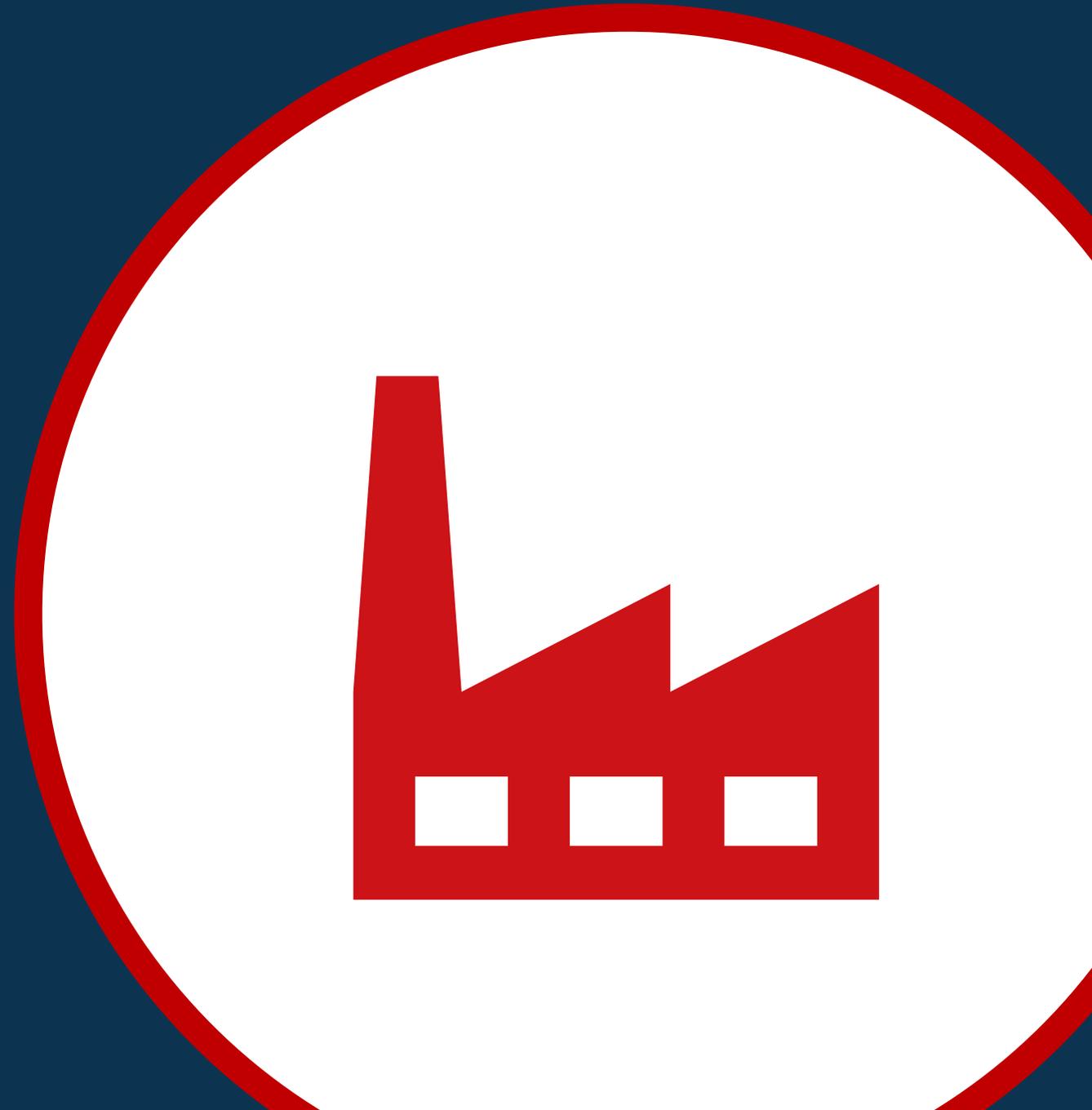


If you compare the FTC numbers of 2018 with 2022 YTD, scams are hitting younger people more

76% of consumers are confident they can identify scams



Scammers are Going Pro

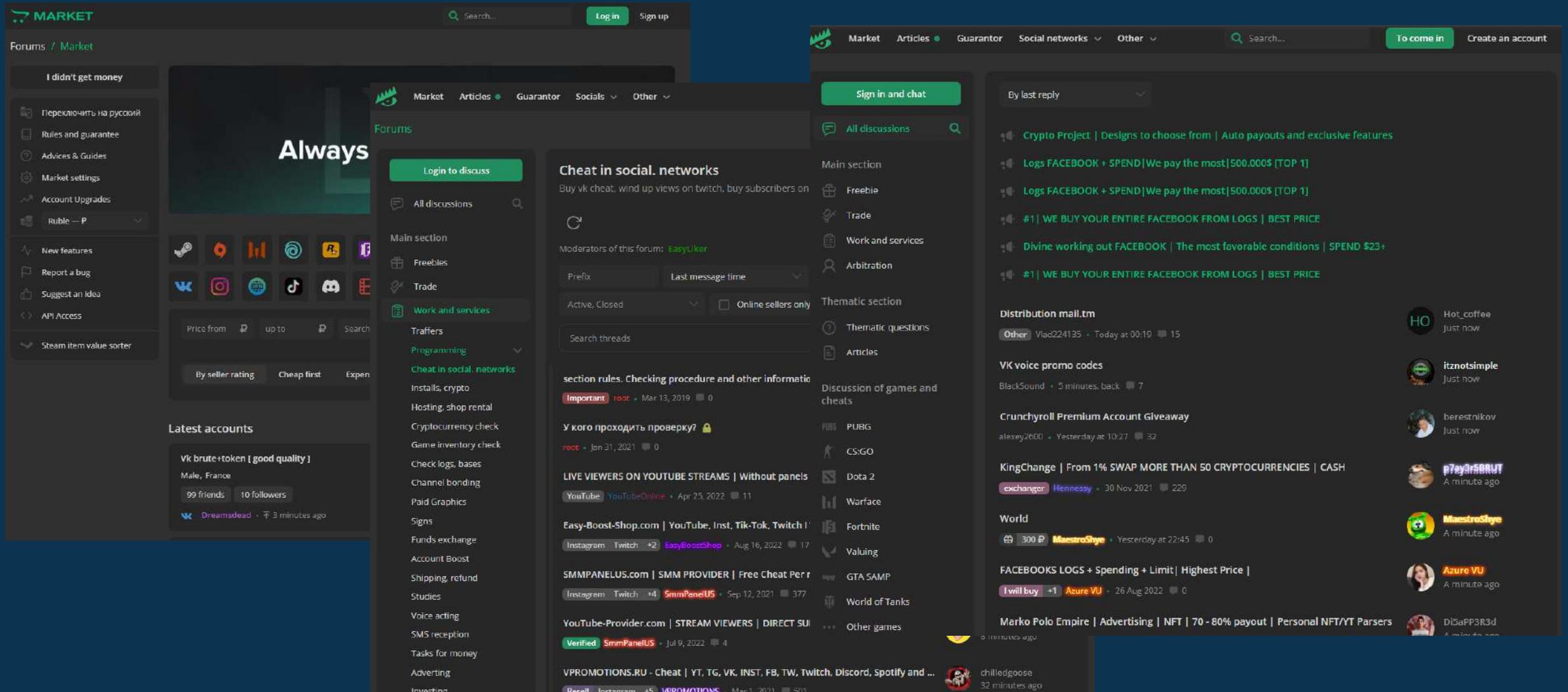


(Prison)camps are also set-up in countries like Ghana, Nigeria, Bangladesh and Cambodia



The traffickers are targeting mostly young people via social media, offering well paid work and accommodation
On arrival, their passports are taken, and forced to work in offices running illegal phone or online scams

Another development is Scam As A Service (SAAS)



In line with other cybercrimes, scam scripts (websites) are publicly being offered and cybercriminals specialize in specific areas such as traffic generation via social media, fake reviews, crypto laundering and retargeting of scam victims

We are only at the beginning; Scammers are professionalizing rapidly



**Scams are Increasingly
Personalized**



**Scams are Localized
& Translated**



**Specific Groups
are Targeted**

With more data and new technologies such as deep fakes, scams are becoming very difficult to identify



Scammers
are
Winning

Scams have become a Global Business



Scams are out of Control...



**31% of all reported UK
crime is Fraud**



**2.5% of all cases
are prosecuted**

Worldwide only 0.05% of all cybercrimes are prosecuted



How can We
Turn the Tide?

Scams have become a worldwide problem



GASA and Scamadviser work together with 100+ Partners

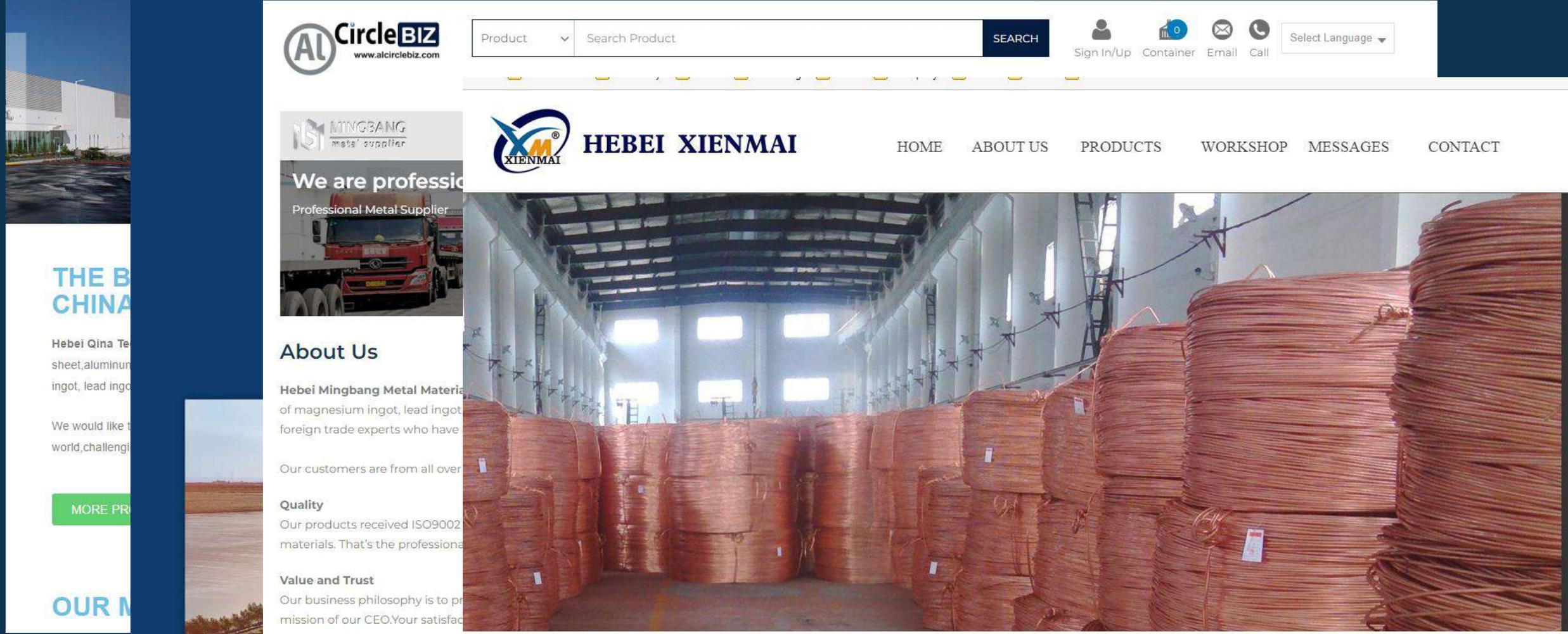
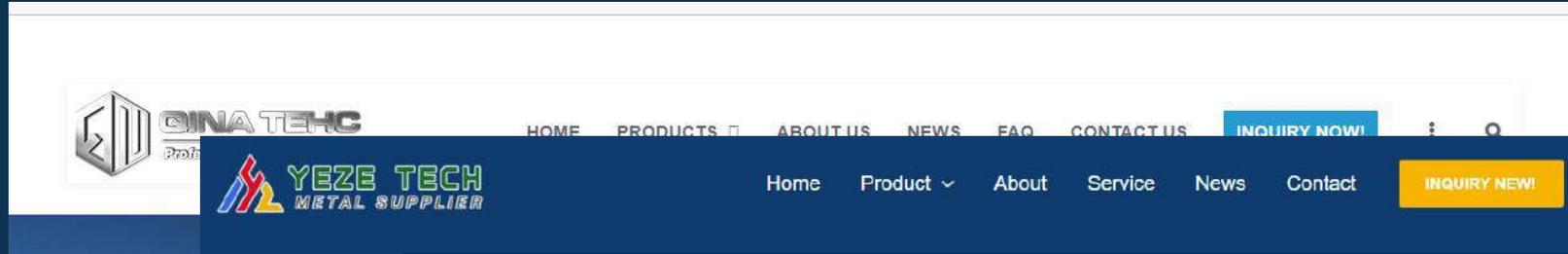


Sharing data to identify scammers, improve the algorithm and protect consumers



**Why Should
you Care?**

B2B Scams are often wholesale focused, using Alibaba to get customers



THE B
CHINA

Hebei Qina Te
sheet,aluminum
ingot, lead ingot

We would like to
world,challengi

MORE PR

OUR M

Likewise, there are an incredible number of fake transport companies

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Ushipxpress is one of the leading logistics companies with operations in ports and inland cities. We have an integrated asset portfolio and control almost all of our operations. Evergreen Courier Services is a leading provider of logistics services from growing trade volumes.

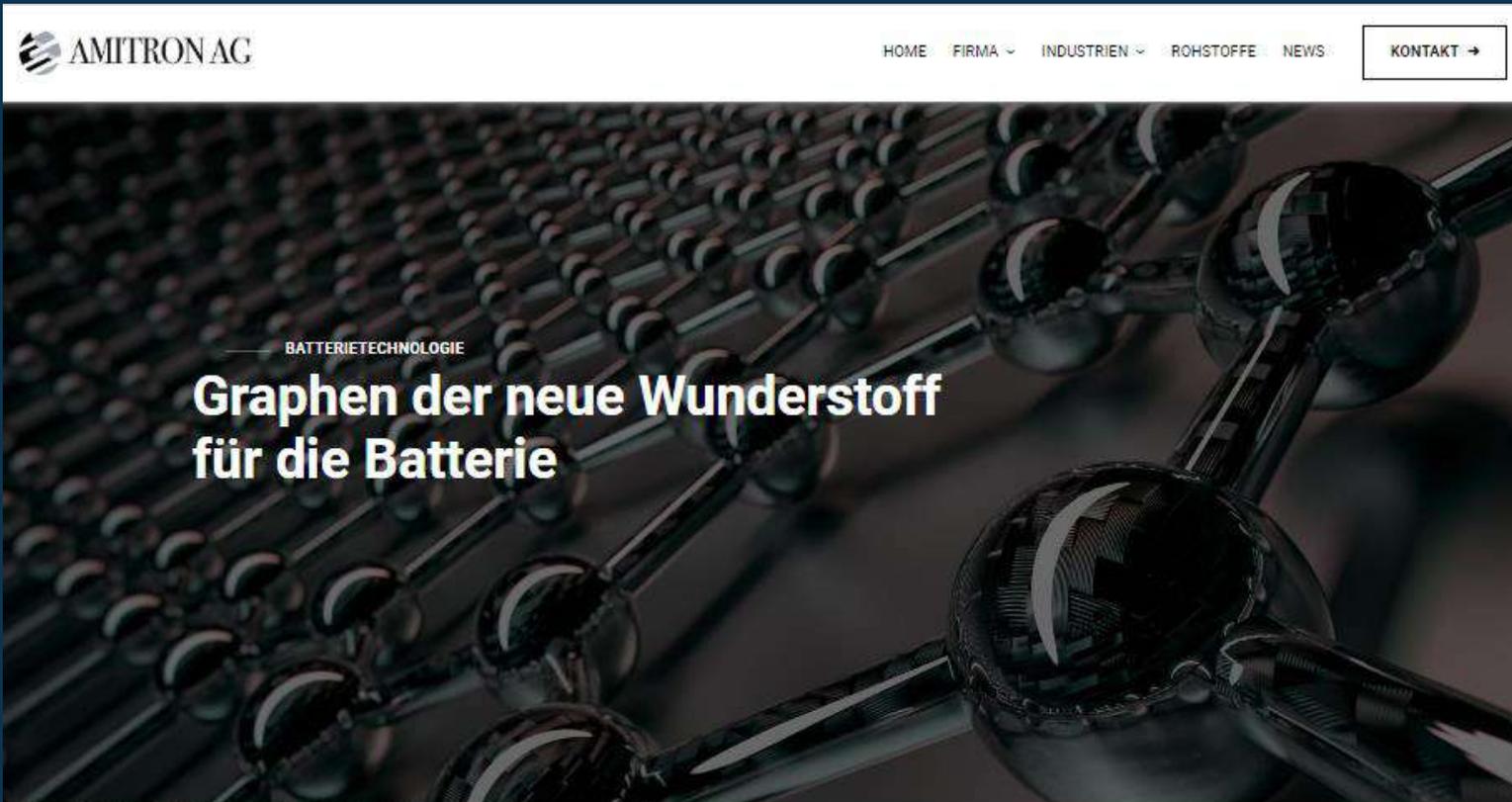
Safety Ushipxpress is the leading international sea carrier by rail. Ushipxpress Express Transport carries over 1 million tons of general cargo.

We take utmost care of our cargo and your business. We take utmost care of our cargo and your business. We take utmost care of our cargo and your business.

About Us

Home

Some companies offer high tech solutions



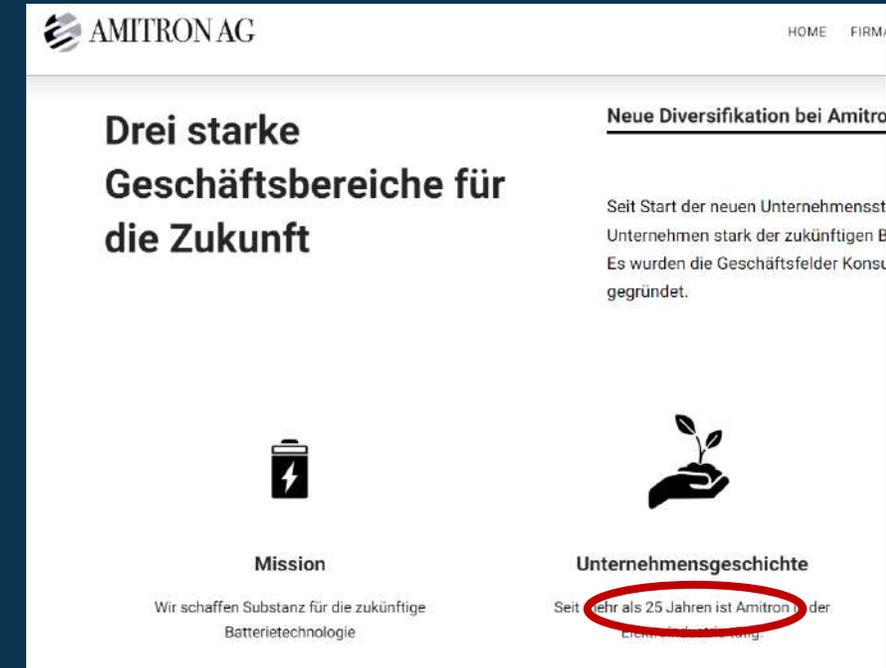
AMITRON AG

HOME FIRMA INDUSTRIEN ROHSTOFFE NEWS KONTAKT →

BATTERIETECHNOLOGIE

Graphen der neue Wunderstoff für die Batterie

The banner features a dark background with a 3D molecular model of a graphite lattice structure, showing interconnected spheres and rods.



AMITRON AG

HOME FIRMA

Drei starke Geschäftsbereiche für die Zukunft

Neue Diversifikation bei Amitron

Seit Start der neuen Unternehmensst...
Unternehmen stark der zukünftigen B...
Es wurden die Geschäftsfelder Konsu...
gegründet.

Mission
Wir schaffen Substanz für die zukünftige Batterie-technologie

Unternehmensgeschichte
Seit **mehr als 25 Jahren** ist Amitron in der Elektro- und Batterie-technologie tätig.



Domain name	amitron.ch	
Registrar	Hostpoint AG Neue Jonastrasse 60 CH-8640 Rapperswil-Jona Phone +41 844040404 domain@hostpoint.ch	
DNSSEC	no	
Name servers	ns2.hostpoint.ch ns2.hostpoint.ch ns3.hostpoint.ch ns3.hostpoint.ch ns.hostpoint.ch ns.hostpoint.ch	217.26.53.254 2a00:d70:0:b::1d 217.26.48.126 2a00:d70:0:a::d 217.26.51.254 2a00:d70:0:b::d
First registration date	21 January 2021	



Amitron Ein Starker Partner

Als Spezialist im Bereich Batterie- und Elektrotechnik gestalten wir die Zukunft neu.

The advertisement includes a photograph of a worker in a blue hard hat and safety glasses operating a piece of industrial machinery in a factory setting.

Employees are People, and they are the weakest link in your Cybersecurity



Online Shopping Scams



Investment/Crypto Scams



Romance Scams



Helpdesk Fraud



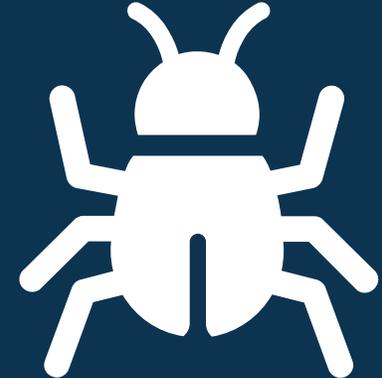
Phishing



CEO Fraud (BEC)



(Sex)tortion



Malware

Join us at the Global Online Scam Summit!



Global Anti Scam Summit

Presents

GLOCAL TRENDS, GLOCAL SOLUTIONS

Powered by



All findings will be presented at the Summit. Register for free at: www.gasa.org

Interested in becoming a Partner?

Contact us to join our fight against online scams!



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