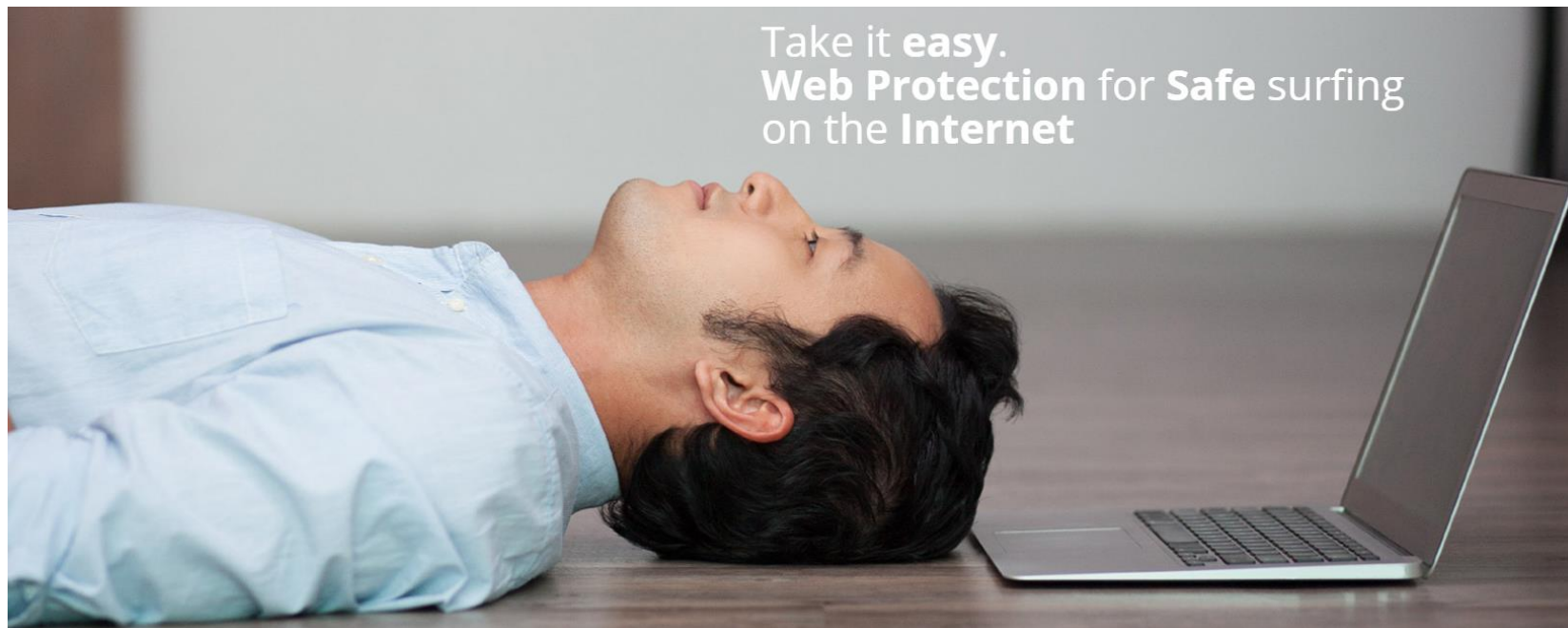


**FlashStart**

INTERNET PROTECTION

# FlashStart for Resellers



# FlashStart Credibility

- **Established 2001 to focus on Internet Access**
- Installed base makes about 100,000,000 Internet views per day
- **Over 50 Blacklist categories**
- Typically 25,000 infected sites defined
- **Multiple, datacenter geographically diverse**
- Installed base across SME's, Government, Hotspots, Enterprises



*190 x TV, Radio, online & print articles in last 6 months*

# Market Hot Buttons

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## **Malware, Botnet, Phishing & Ransomware**

Time Wasting at Work

## **Cyberbullying at Schools**

Regulatory needs for filtering

## **Prevent Illegal Software**

etc. etc.

# Typical Reseller Requirements

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## GENERAL POINTS

- No direct channel to compete with
- **Easy to deploy branded service**
- Short sales cycles
- **Support for Marketing activities**
- Good for SME's but also larger enterprises
- **Excellent Support**

## KEY TECHNICAL FEATURES

- **Can be integrated with help desk processes**
- No hardware or software to install

# Managed Service Experience

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- **Easy extension to existing support Service**
- Alarming and Alarm integration for pro-active support
  - **Comprehensive Reporting**
    - Multi-Site roll-up (per customer)
    - **Multi-client viewing made easy**
- Innovative process to administer and allow blocking over-rides

# Benefits for Resellers

- Good margins
- **Upsell existing support**
- Training and mentoring
- **Web diagnostic tools & support**
- 24x7 support monitoring
- **Channel centric support model**

## ▼ FAQs / Technical Support

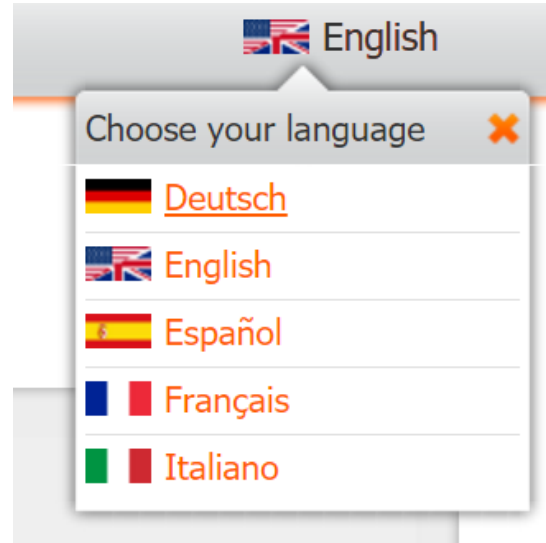
- ▶ How to activate traffic filtering with dynamic IP?
- ▶ How to block other DNS servers?
- ▶ How to setup automatic emailing of a navigation report?
- ▶ How to monitor Internet navigation
- ▶ Restore Push-Device default settings
- ▶ Push-Device interacts with the network through DHCP, but its web panel status is inactive (red dot)
- ▶ Verify if Push-Device is correctly linked to the network
- ▶ How to permit a specific computer to be exempt from traffic filtering?
- ▶ DNS configuration for computer using "only service" mode
- ▶ Why does a blacklisted website remain open for navigation?
- ▶ Blacklists/Whitelists modifications appear not to be effective?

Ask for  
support



# Local Language Support

- **Brazilian Portuguese and Russian available on request**
- Built using a multi-language tool and so additional languages are easy to add



# Why FlashStart ?

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## Extend Reseller Services

- Agressive Pricing
- **Proven, credible service**
- Strong support
- **White-label & seamless integration**
- Easy to work with

Bandwidth

Back-up

Anti-Spam

Email  
Hosting

Recovery

Anti-Virus